

# INDIANA SMALL BUSINESS WEEK 2006

## APRIL 16 - APRIL 22

### CALENDAR OF EVENTS

#### CENTRAL INDIANA

##### **SBA - Your Small Business Resource**

**DATE:** 04/17/2006 **TIME:** 9:00a to 10:30a **Registration:** Kevin Collins: 317-462-6576

Star Financial Bank, 230 E. New Road, Greenfield, IN 46140

The U.S. Small Business Administration provides assistance with loans, surety bonds, business counseling and training.

**COST:** Free Presented by U.S. Small Business Administration and Star Financial Bank

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##### **Small Business Financing & First Steps to Government Contracting for Veterans**

**DATE:** 04/17/2006 **TIME:** 11:00a to 12:30p **Registration:** SBA, Martin Anderson: 317-226-7272

U.S. Small Business Administration, 8500 Keystone Crossing, Suite 400, Indianapolis, IN 46240

Starting a business? Expanding a business? Wanting to sell to the Federal Government? Learn about SBA's loan programs and business counseling & training available.

**COST:** Free Presented by U.S. Small Business Administration

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##### **SBA - Your Small Business Resource**

**DATE:** 04/17/2006 **TIME:** 11:30a to 1:00p **Registration:** Chuck Clauson: 765-622-4193

Star Financial Bank, 7260 State Rd 67, Pendleton, IN 46066

The U.S. Small Business Administration provides assistance with loans, surety bonds, business counseling and training.

**COST:** Free Presented by U.S. Small Business Administration and Star Financial Bank

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##### **SBA - Your Small Business Resource**

**DATE:** 04/17/2006 **TIME:** 1:30p to 3:00p **Registration:** Marilyn Mccombs: 317-816-2940

Star Financial Bank, 13318 Olio Rd, Fishers, IN 46037

The U.S. Small Business Administration provides assistance with loans, surety bonds, business counseling and training.

**COST:** Free Presented by U.S. Small Business Administration and Star Financial Bank

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##### **SBA CommunityExpress Loan Program**

**DATE:** 04/17/2006 **TIME:** 2:00p to 4:00p **Registration:** SBA, Joyce Able: 317-226-7272

U.S. Small Business Administration, 8500 Keystone Crossing, Suite 400, Indianapolis, IN 46240

Learn about the SBA Community Express Loan Product. Opportunity to complete an application for a loan between \$5,000 and \$50,000 at this program.

**COST:** Free Presented by U.S. Small Business Administration

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##### **Promotion on a Shoestring**

**DATE:** 04/17/2006 **TIME:** 6:30p to 8:30p **Registration:** CIWBC: 317-917-3266

English Foundation Building, 615 N. Alabama, Indianapolis, IN 46204

Workshop will help you to capture customers through low-cost promotion efforts.

**COST:** \$15 Presented by Indianapolis Urban Enterprise Association, Black Chamber of Commerce, Southeast Neighborhood Development, Central Indiana Women's Business Center (CIWBC)

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##### **2006 Midwest Forensic Science Symposium**

**DATE:** 04/18/2006 **TIME:** 8:00a to 6:00p **Registration:** <http://2006midwestforensic.theregistrationsystem.com/>

Indiana Government Center, 302 W. Washington Street, Indianapolis, IN 46204

Learn new business opportunities in Forensic Science. Meet investigators, attorneys, government agencies, and business owners who need equipment (ranging from furniture and computers to hazardous substance containers), supplies (photographic materials, reagents, etc) and services (interior design, toxicology, accounting, engineering).

**COST:** \$100 Presented by Indiana Forensic Science Initiative, IUPUI, Indiana Criminal Justice Institute, and Indiana Prosecuting Attorney's Council

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##### **Business Planning**

**DATE:** 04/18/2006 **TIME:** 9:00a to 11:00a **Registration:** SCORE, John Long: 317-226-7264

U.S. Small Business Administration, 8500 Keystone Crossing, Suite 400, Indianapolis, IN 46240

Essential information for business planning to guide your start up business.

**COST:** Free Presented by U.S. Small Business Administration and SCORE Chapter 6

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## CENTRAL INDIANA (cont.)

### **SBA - Your Small Business Resource**

**DATE:** 04/19/2006 **TIME:** 9:00a to 10:30a

**Registration:** SBA, Ronda Crouch: 317-226-7272

U.S. Small Business Administration, 8500 Keystone Crossing, Suite 400, Indianapolis, IN 46240

The U.S. Small Business Administration provides assistance with loans, surety bonds, business counseling and training.

**COST:** Free Presented by U.S. Small Business Administration

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### **Business Planning**

**DATE:** 04/19/2006 **TIME:** 1:00p to 3:00p

**Registration:** SCORE, John Long: 317-226-7264

U.S. Small Business Administration, 8500 Keystone Crossing, Suite 400, Indianapolis, IN 46240

Essential information for business planning to guide your start up business.

**COST:** Free Presented by U.S. Small Business Administration and SCORE Chapter 6

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### **Four Steps to Starting and Growing Your Business- Preparing to Launch Your New Business (Step 3)**

**DATE:** 04/19/2006 **TIME:** 6:00p to 8:30p

**Registration:** CIWBC: 317-917-3266

English Foundation Building, 615 N. Alabama, Indianapolis, IN 46204

Discover how to assess your business idea's "market readiness." Uncover the secrets of business launch.

**COST:** Free Presented by Central Indiana Women's Business Center (CIWBC)

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### **SBA - Your Small Business Resource**

**DATE:** 04/20/2006 **TIME:** 6:00p to 8:00p

**Registration:** Bruce Backofen: 317-745-4885

Covenant Wings Church, 2202 Stafford Rd, Plainfield, IN 46168

Faith based program detailing the products and services the U.S. Small Business Administration offers entrepreneurs.

**COST:** Free Presented by U.S. Small Business Administration

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### **Orientation for Spanish Business Beginnings**

**DATE:** 04/20/2006 **TIME:** 6:30p to 7:30p

**Registration:** CIWBC: 317-917-3266

English Foundation Building, 615 N. Alabama, Indianapolis, IN 46204

Business Beginnings Orientation provides information on how the Central Indiana Women's Business Center can help to determine if starting and owning a small business is right for you.

**COST:** Free Presented by Central Indiana Women's Business Center (CIWBC)

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### **2006 Small Business Week Awards Luncheon**

**DATE:** 04/20/2006 **TIME:** Noon to 2:00p

**Information:** 317-226-7272

Ritz Charles, 12156 North Meridian Street, Carmel, IN 46032

**COST:** \$35 Presented by Indiana Small Business Lenders

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### **SBA - Your Small Business Resource**

**DATE:** 04/21/2006 **TIME:** 7:00a to 8:00a

**Registration:** Josh Cooper: 317-329-2965

Charter One Bank, 5550 Lafayette Rd, Indianapolis, IN 46254

Loan program discussing products and services that the SBA offers business owners.

**COST:** Free Presented by U.S. Small Business Administration and Charter One Bank

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### **Government Contracting: What You Need to Know**

**DATE:** 04/21/2006 **TIME:** 9:00a to 11:30a

**Registration:** Kathy Ragland: 317-226-7272, x233

U.S. Small Business Administration, 8500 Keystone Crossing, Suite 400, Indianapolis, IN 46240

Panel of Procurement representatives from various agencies will talk with the audience on how to contract with their perspective agency, what contracting opportunities are available, and how to market yourself.

**COST:** Free Presented by U.S. Small Business Administration

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### **Business Planning**

**DATE:** 04/21/2006 **TIME:** 12:00p to 1:00p

**Registration:** SCORE Anderson: 765-642-0264

Anderson Public Library

111 E. 12th Street, Anderson, IN 46016

Essential information for business planning to guide your start up business.

**COST:** Free Presented by U.S. Small Business Administration and SCORE Chapter 519

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## CENTRAL INDIANA (cont.)

### **SBA at Your Bank, Small Business Financing**

**DATE:** 04/21/2006 **TIME:** 12:00a to 1:00p **Registration:** Susan Dripps, SBDC: 765-454-7922

Key Bank, 1151 E. Hoffer St, Kokomo, IN 46902

This program will present information on SBA financial and business development resources.

**COST:** Free Presented by U.S. Small Business Administration and Small Business Development Center (SBDC)

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### **SBA CommunityExpress Loan Program**

**DATE:** 04/21/2006 **TIME:** 2:00p to 4:00p **Registration:** SBA, Joyce Able: 317-226-7272

U.S. Small Business Administration, 8500 Keystone Crossing, Suite 400, Indianapolis, IN 46240

Learn about the SBA Community Express Loan Product. Opportunity to complete an application for a loan between \$5,000 and \$50,000 at this program.

**COST:** Free Presented by U.S. Small Business Administration

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### **Business Planning**

**DATE:** 04/21/2006 **TIME:** 3:30p to 4:30p **Registration:** SCORE Anderson: 765-642-0264

Anderson Public Library, 111 E. 12th Street, Anderson, IN 46016

Essential information for business planning to guide your start up business.

**COST:** Free Presented by U.S. Small Business Administration and SCORE Chapter 519

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### **Orientation for Spanish Business Beginnings**

**DATE:** 04/22/2006 **TIME:** 9:30a to 10:30a **Registration:** CIWBC: 317-917-3266

English Foundation Building, 615 N. Alabama, Indianapolis, IN 46204

Business Beginnings Orientation provides information on how the Central Indiana Women's Business Center can help to determine if starting and owning a small business is right for you.

**COST:** Free Presented by Central Indiana Women's Business Center (CIWBC)

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## NORTHEAST INDIANA

### **Small Business Financing**

**DATE:** 04/19/2006 **TIME:** 11:00a to 12:00p **Registration:** SCORE: 260-422-2601

Better Business Bureau (BBB), 4011 Parnell Ave., Fort Wayne, IN 46815

The U.S. Small Business Administration provides assistance with loans, surety bonds, business counseling and training.

**COST:** Free Presented by U.S. Small Business Administration and SCORE Chapter 50

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### **Small Business Financing**

**DATE:** 04/19/2006 **TIME:** 2:00p to 3:00p **Registration:** SCORE: 260-422-2601

Better Business Bureau (BBB), 4011 Parnell Ave., Fort Wayne, IN 46815

The U.S. Small Business Administration (SBA) provides assistance with loans, surety bonds, business counseling and training.

**COST:** Free Presented by U.S. Small Business Administration and SCORE Chapter 50

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### **SBA at Your Bank, Small Business Financing**

**DATE:** 04/21/2006 **TIME:** 3:00p to 4:00p **Registration:** Susan Dripps, SBDC: 765-454-7922

Star Bank, 315 South Adams Street, Marion, IN 46952

The U.S. Small Business Administration (SBA) provides assistance with loans, surety bonds, business counseling and training.

**COST:** Free Presented by SBA and North Central Indiana Small Business Development Center (SBDC)

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## NORTHWEST INDIANA

### **Small Business Financing**

**DATE:** 04/17/2006 **TIME:** 11:00a to 1:00p **Registration:** SBDC, Sue Anderson: 219-838-0176

Entrepreneur Center-Michigan City, 422 Franklin, Michigan City, IN 46360

The business loan clinic will provide guidance to prepare small business owners for meeting with a lender. Attendees will learn how SBA is involved in the loan process, what documents to take to the lender.

**COST:** Free Presented by U.S. Small Business Administration

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## NORTHWEST INDIANA (cont.)

### Business Feasibility - Can I Make Money at This?

**DATE:** 04/18/2006 **TIME:** 6:00p to 8:00p **Registration:** SBDC, Ronnie Mackowiak: 574-282-4350, x0  
Small Business Development Center, 401 E. Colfax Ave., Suite 120, South Bend, IN 46617

As a prospective small business owner, you need to determine if your idea makes good business sense before ever actually taking the steps to start the business. This seminar will help you to estimate the financial feasibility of your business idea and make an informed decision about whether or not your idea is practical and should be pursued.

**COST:** \$25 Presented by South Bend Area Small Business Development Center (SBDC)

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### How to Buy a Franchise

**DATE:** 04/19/2006 **TIME:** 6:00p to 8:00p **Registration:** SBDC, Ronnie Mackowiak: 574.282.4350, x0  
Small Business Development Center, 401 E. Colfax Ave., Suite 120, South Bend, IN 46617

This seminar will explore the advantages and disadvantages of owning a franchise, how to select the one that is right for you, how much you can expect to invest, and the steps to take before making the final purchase.

**COST:** \$25 Presented by South Bend Area Small Business Development Center (SBDC)

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### Preparing Your Business Plan

**DATE:** 04/19/2006 **TIME:** 6:00p to 8:00p **Registration:** SBDC, Jim Acheson: 574-293-1531  
Elkhart SBDC, 418 S. Main Street, Elkhart, IN 46516

The purpose of this workshop is to help you determine what your business plan should contain, in how much detail, and in what order. Participants will also learn how to make it effective in communicating their company's strengths and potential

**COST:** \$25 Presented by South Bend Area Small Business Development Center (SBDC)

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### How To Start Your Business

**DATE:** 04/20/2006 **TIME:** 1:00p to 4:30p **Registration:** SBDC: 765-496-6491  
Swezey Commerce Center, 337 Columbia Street, Lafayette, IN 47902

This seminar will help you learn how to start a business.

**COST:** Free Presented by Greater Lafayette Area Small Business Development Center (SBDC)

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## SOUTHEAST INDIANA

### Small Business Financing

**DATE:** 04/18/2006 **TIME:** Noon to 2:00p **Registration:** SBDC, Linda Wood: 812-265-3127  
Dearborn County Chamber of Commerce, 320 Walnut St., Lawrenceburg, IN 47025

The business loan clinic will provide guidance to prepare small business owners for meeting with a lender. Attendees will learn how SBA is involved in the loan process, what documents to take to the lender.

**COST:** Free Presented by U.S. Small Business Administration and

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## SOUTHWEST INDIANA

### Owning a Franchise, Choosing the Right Franchise, Learn How to Buy a Franchise

**DATE:** 04/18/2006 **TIME:** 6:00p to 8:00p **Registration:** SBDC, Debbie Albin: 812-425-7232  
Central Library, Browning Events B, 200 SE Martin Luther King Jr. Blvd., Evansville, IN 47713

This seminar discusses all aspects of selecting the right franchise for your personal goals.

**COST:** \$25 Presented by Southwestern Indiana Small Business Development Center (SBDC)

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### The Basics of Selling on eBay: Learn to buy and sell like a PRO!

**DATE:** 04/21/2006 **TIME:** 10:00a to 3:00p **Registration:** SBDC, Becky Kinney: 800-227-7232  
Vigo County Public Library, 7th and Poplar St., Terre Haute, IN 47807

Course will walk you through steps of establishing a presence on eBay. Learn the tricks and short cuts from a successful eBay entrepreneur.

**COST:** \$85 Presented by West Central Indiana Small Business Development Center (SBDC)

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U.S. Small Business Administration (SBA)  
8500 Keystone Crossing, Suite 400  
Indianapolis, IN 46240  
(317) 226-7272